



REGULAR MEETING

August 19, 2025, at 8:30 a.m.

Town Board Meeting Room

9 S. Main Street

AGENDA

8:30 a.m. Call to Order

Jon Feichter, Board Chair

1. Welcome and Introductions
2. Public Comment
3. Board Comment
4. Adjustments to the agenda
5. Consent Agenda
 - Approval of minutes for July 15, 2025, meeting
6. Financial Report

SUBCOMMITTEE REPORTS

7. ORGANIZATION

- Review nonprofit Articles of Incorporation

Jon Feichter, Board Chair

8. PROMOTIONS

- Presentation by Grace Brackett
DWC Marketing & Promotions Coordinator

Sam Kearney, Promotions Chair

9. SPECIAL EVENTS

- Merchant Social
- 40th Anniversary with N.C. Main Street
- Treats on the Street
- Christmas Tree Lighting

Joyce Massie, Events Coordinator

10. DESIGN

- Church Street lights update
- Miller Street shade update

Kirk Noonan, Design Chair

11. ECONOMIC VITALITY

- Placer.ai update

Jon Feichter, DWC Chair

12. Other Business

13. Director's Report

Beth Gilmore, Executive Director

Next Meeting: September 16 at 8:30 a.m.

3:00 p.m. Adjourn